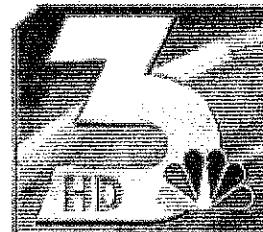


ORDER



KSNV

Orders	Order / Rev:	101884	Alt Order #:	06815345	Product Desc:	OCEGUERA 4 CONGRESS	Estimate:	1184	Flight Dates:	09/25/12 - 10/01/12	Primary AE:	Amy McCreary
									Original Date / Rev:	05/21/12 / 10/01/12	Sales Office:	BLPHI
									Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.			Billing Type:	Cash						
	Buying Contact:				Billing Calendar:	Broadcast						
	Billing Contact:	Washington Harbor			Billing Cycle:	EOM/EOC						
		Washington, DC 20007			Agency Commission:	15%						
Advertiser	Name:	Oceguera for Congress - Kevved			New Business Thru:							
	Demographic:	A35+			Order Separation:	00:05:00						
	Product Codes:	PLC02			Advertiser External ID:							
	Priority:	SELECT PRIORITY CODE			Agency External ID:							
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN										

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$20,870.00	\$17,739.50
10/01/12	10/01/12	7	\$8,425.00	\$7,161.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$20,870.00	\$17,739.50	0.00
October 2012	7	\$8,425.00	\$7,161.25	0.00
Totals	35	\$29,295.00	\$24,900.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$29,295.00
Market	100%	\$146,475.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$38,083.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,759.75
KTUD	1%	\$1,464.75
KVVU	22%	\$32,224.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,647.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$325.001	0.00	NM	2	\$625.00	
M-F 5-6a WakeUp w/Wagners															

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Ocegueda for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

KSNW

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

KSNV

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Oceguera for Congress
Product Desc:	OCEGUERA 4 CONGRESS
Estimate:	1184

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/24/12	09/30/12		-T-----		1	\$3,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/24/12-09/30/12	Tues PR	10-11p		10-11pm				-T-----	:30	(\$3,200.00)	0.00	NM	
See MG 19.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/25/12-09/25/12	Tues PR	10-11p		10-11pm				-T-----	:30	\$3,200.00	0.00	NM	
(@)	MG for 19.1	09/25		[Revised Rate to Reinstate]											
E 20	KSNV	09/28/12	09/28/12	Fri PR	9-10p	CM	9-10pm			----F--	:30	1	\$2,600.00	1	0.00 NM
GRIMM															1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/24/12	09/30/12		----F--		1	\$2,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/24/12-09/30/12	Fri PR	9-10p		9-10pm				----F--	:30	(\$2,600.00)	0.00	NM	
See MG 20.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/28/12-09/28/12	Fri PR	9-10p		9-10pm				----F----	:30	\$2,600.00	0.00	NM	
(@)	MG for 20.1	09/28		[Revised Rate to Reinstate]											
E 21	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	2	\$2,300.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/25/12	10/01/12		MTWTF--		2	\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/25/12-10/01/12	M-F News 3 at Eleven			11pm-1135pm				MTWThF----	:30	\$1,200.00	0.00	NM	
E 22	KSNV	09/25/12	10/01/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/25/12	10/01/12		MTWTF--		1	\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/25/12-10/01/12	The Tonight Show			1135p-1237a				MTWThF----	:30	(\$425.00)	0.00	NM	
See MG 22.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/25/12-09/28/12	The Tonight Show			1135p-1237a				-TWThF----	:30	\$425.00	0.00	NM	
(@)	MG for 22.1	09/25		[Revised Rate to Reinstate]											
N-23	KSNV	09/25/12	09/28/12	M-F Wheel	CM	7-730pm	TWTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/24/12	09/30/12		-TWTF--		1	\$1,000.00		0.00						
N 24	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
SAT/ Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/24/12	09/30/12		-----S-		1	\$500.00		0.00						
N 25	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Monday Prime 8-10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12		M-----		1	\$4,000.00		0.00						
N 26	KSNV	09/25/12	09/28/12	Last Call w/Carson Daly	CM	136-205am	-TWTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
Last Call w/Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/24/12	09/30/12		-TWTF--		1	\$40.00		0.00						
N 27	KSNV	09/29/12	09/29/12	Open House NYC	CM	130-330am	-----S-	:30	1	\$30.00	3	0.00	NM	1	\$30.00
Open House NYC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/24/12	09/30/12		-----S-		1	\$30.00		0.00						

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	KSNV	09/29/12	09/29/12	Open House NYC Open House NYC	CM	130-330am	-----S-	:30	1	\$30.003	0.00	NM	1	\$30.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 -----S- 1 \$30.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 KSNV 09/24/12-09/30/12 Open House NYC 130-330am -----Sa-- :30 \$30.00 0.00 NM															
														Totals 35 \$29,295.00	